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The Lofts at RooseveltCollection: Where Sophisticated Living and Urban Style Meet Convenience and Fun

February 2010 – Word is spreading fast. The Lofts at **RooseveltCollection** is much more than just a place to live. The property, located on Roosevelt Road in the South Loop, offers a community where residents live, work and play in comfort and style. With a 16-screen movie theater and the property's West building now leasing units with incredible floor plans, **RooseveltCollection** is drawing residents who appreciate luxurious, yet affordable living.

RooseveltCollection was originally planned as a condominium development and as a result, the finishes you'll enjoy are superior to other upscale properties -- gourmet kitchens with granite countertops, designer Italian cabinetry and stainless steel appliances; elegant bathrooms clad in porcelain tile with Grohe fixtures; and spacious balconies. One-bedroom Lofts rent from \$1,650 and two-bedrooms from \$1,830.

The Lofts consists of two six-story buildings. The East building which opened in August is already 100% leased; however, renters have not missed the opportunity to experience life in this South Loop gem. With apartments in the West building now available, residents may still have the floor plan of their dreams.

The newest addition to **RooseveltCollection** is the 16-screen ShowPlace Icon Theatre, which opened in December. The 90,000-square-foot theatre features a lavish, sophisticated feel with reserved seating, VIP sections and a full-service bar and lounge. The bar, created by Chicago restaurateur Jerry Kleiner, accommodates 160 guests on the mezzanine level and serves up quick gourmet menu items such as neopolitan pizzas and paninis.

RooseveltCollection keeps getting better, with future plans that include:

- Multiple restaurants and cafes with outdoor seating in the pedestrian-friendly retail plaza
- +/-40 national and local retailers on two levels
- Two-acre landscaped public park for outdoor recreation

"The Lofts at **RooseveltCollection** delivers a first-class living experience for residents and I'm thrilled to see so many residents enjoying the luxuries offered," said Mark Segal, President and CEO of The Habitat Company LLC, a full-service multi-family real estate

company that manages major properties nationwide. “Everything from the high standards and unparalleled customer service to the prime location and attractions make the The Lofts a hot spot for residents.”

To learn more, visit the **Roosevelt**Collection web site www.rooseveltcollection.com, or call the Leasing Center at 312-588-1688. The leasing center at **Roosevelt**Collection, located at 150 W. Roosevelt Road, is open every day: Monday from 10 a.m. to 7 p.m.; Tuesday through Saturday from 10 a.m. to 6 p.m.; and Sunday from Noon to 7 p.m.